

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 116528 /		<u>Alt Order #</u> 06268680
<u>Product</u> OBAMA :30 9/25		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/14/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

REVISION

Add \$53,650 gross

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	09/25/12	09/28/12	The Doctors	10-11AM		:30			NM	5	\$1,075.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				5	\$215.00			
N 2	WRAL	09/25/12	09/28/12	David Letterman	1135p-1237a		:30			NM	2	\$540.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$270.00			
N 3	WRAL	09/25/12	09/28/12	Price is Right	11a-12p		:30			NM	2	\$1,000.00
		CLASS 1 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$500.00			
N 4	WRAL	09/25/12	09/28/12	Noon News	12p-1p		:30			NM	5	\$1,075.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				5	\$215.00			
N 5	WRAL	09/25/12	09/28/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	\$645.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				3	\$215.00			
N 6	WRAL	09/25/12	09/28/12	Young and the Restless	4-5p		:30			NM	2	\$1,750.00
		CLASS 2 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$875.00			
N 7	WRAL	09/25/12	09/28/12	WRAL 5am News	5am - 5:30a		:30			NM	5	\$1,500.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				5	\$300.00			
N 8	WRAL	09/25/12	09/28/12	5:00 First News	5-530p		:30			NM	5	\$5,575.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				5	\$1,115.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
116528 /	06268680

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	OBAMA :30 9/25	1536

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAL	09/25/12	09/28/12	WRAL 5:30AM News	530-6a		:30			NM	5	\$2,250.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$450.00			
N 10	WRAL	09/25/12	09/28/12	5:30 News	530-6p		:30			NM	5	\$5,575.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$1,115.00			
N 11	WRAL	09/25/12	09/28/12	6pm News (M-F)	6-630p		:30			NM	5	\$6,675.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$1,335.00			
N 12	WRAL	09/25/12	09/28/12	WRAL AM News	6-7a		:30			NM	5	\$3,625.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$725.00			
N 13	WRAL	09/25/12	09/28/12	CBS Evening News (M-F)	630p-7p		:30			NM	5	\$10,000.00
		CLASS 2 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$2,000.00			
N 14	WRAL	09/25/12	09/28/12	Inside Edition	7-730P		:30			NM	5	\$5,000.00
		CLASS 2 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$1,000.00			
N 15	WRAL	09/25/12	09/28/12	CBS This Morning	7am - 9am		:30			NM	10	\$3,800.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				10	\$380.00			
N 16	WRAL	09/25/12	09/28/12	Entertainment Tonight	730-8P		:30			NM	5	\$5,000.00
		CLASS 2 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$1,000.00			
N 17	WRAL	09/25/12	09/28/12	Dr. Phil	9-10a		:30			NM	5	\$1,075.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				5	\$215.00			
N 18	WRAL	09/28/12	09/28/12	Fri Hour 3	10-11p		:30			NM	1	\$2,225.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	----1--				1	\$2,225.00			
N 19	WRAL	10/01/12	10/01/12	Mon Hour 3	10-11p		:30			NM	1	\$2,450.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	1-----				1	\$2,450.00			
N 20	WRAL	09/29/12	09/29/12	7pm News	7-730p		:30			NM	1	\$270.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$270.00			

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09/25/12 - 10/01/12	OBAMA :30 9/25	1536

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 21	WRAL	09/29/12	09/29/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$540.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$270.00			
N 22	WRAL	09/29/12	09/29/12	On The Record 730-8p	730-8p		:30			NM	1	\$125.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$125.00			
D 23	WRAL	09/29/12	09/29/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	\$0.00
		CLASS 4 - CANDIDATE										
N 24	WRAL	09/29/12	09/29/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	2	\$940.00
		CLASS 2 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$470.00			
N 25	WRAL	09/29/12	09/29/12	Sat Hour 2	9-10p		:30			NM	1	\$1,300.00
		CLASS 2 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,300.00			
N 26	WRAL	09/30/12	09/30/12	Sun Hour 3	10-11p		:30			NM	1	\$2,000.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,000.00			
N 27	WRAL	09/30/12	09/30/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$400.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$400.00			
N 28	WRAL	09/30/12	09/30/12	6pm News (Sun)	6-630p		:30			NM	1	\$350.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$350.00			
N 29	WRAL	09/30/12	09/30/12	60 Minutes	7-8p		:30			NM	1	\$2,670.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,670.00			
N 30	WRAL	09/30/12	09/30/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$800.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$400.00			
N 31	WRAL	09/30/12	09/30/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$1,200.00
		CLASS 2 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$600.00			
N 32	WRAL	09/30/12	09/30/12	Sun Hour 2	9-10pm		:30			NM	1	\$2,000.00
		CLASS 3 - CANDIDATE r8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,000.00			
N 33	WRAL	09/27/12	09/27/12	Thu Hour 3	10-11p		:30			NM	1	\$2,450.00
		CLASS 3 - CANDIDATE r8.23										

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$2,450.00			
N 34	WRAL	09/25/12	09/30/12	Late News	11-1135p		:30			NM	7	\$9,345.00
CLASS 3 - CANDIDATE r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTFSS				7	\$1,335.00			
N 35	WRAL	09/25/12	09/25/12	Tue Hour 3	10-11p		:30			NM	1	\$2,225.00
CLASS 3 - CANDIDATE r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$2,225.00			
N 36	WRAL	09/25/12	09/25/12	Tue Hour 1	8-9p		:30			NM	1	\$3,550.00
CLASS 3 - CANDIDATE r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,550.00			
N 37	WRAL	09/25/12	09/25/12	Tue Hour 2	9-10p		:30			NM	1	\$3,115.00
CLASS 3 - CANDIDATE r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,115.00			
N 38	WRAL	09/26/12	09/26/12	Wed Hour 3	10-11p		:30			NM	1	\$3,335.00
CLASS 3 - CANDIDATE r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,335.00			
N 39	WRAL	09/26/12	09/26/12	Wed Hour 1	8-9p		:30			NM	1	\$3,115.00
CLASS 3 - CANDIDATE r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,115.00			
N 40	WRAL	09/26/12	09/26/12	Wed Hour 2	9-10p		:30			NM	1	\$3,115.00
CLASS 3 - CANDIDATE r8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,115.00			
Totals											111	\$103,680.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	110	\$101,230.00	\$86,045.50
10/01/12 -10/01/12	1	\$2,450.00	\$2,082.50
Totals	111	\$103,680.00	\$88,128.00

Signature: _____ **Date:** _____

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JECW 488

Check Date: 09/21/2012 Vendor: 0001013710 WRAL-TV Check No. 113122
Project Name: Obama for America 2012 Media Flight Dates: 9/25/2012 thru 10/1/2012

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0019307909251001	09/21/2012	00193079	88,128.00	0.00	88,128.00

#116528

Totals	\$88,128.00	\$0.00	\$88,128.00
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Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

113122

Date 09/21/2012

Pay Amount \$88,128.00***

Pay ****EIGHTY-EIGHT THOUSAND ONE HUNDRED TWENTY-EIGHT AND XX / 100 DOLLAR****

To The
Order Of

WRAL-TV
2619 Western Boulevard
Raleigh, NC 27605



William H. Scott
Ralph V. Olson

Authorized Signature

113122 09212012 00193079 8812800